



RBC Race for the Kids 2017 in the starting blocks!

- **Race ambassadors Charline Mathias and Pascal Schumacher return to support the 5km family fun run in support of the Luxembourg Red Cross**
 - **Registration for this year's event – to be held on October 22 – now open**

Luxembourg, June 21, 2017 – for the third consecutive year, Luxembourgers of all ages will be able to run, jog, walk or scoot around the **Parc Dräi Eechelen** course for this year's RBC Race for the Kids.

Once again, the fun run, organised by the Luxembourg Red Cross, Royal Bank of Canada (RBC) and CSL Luxembourg, will see participants completing the run in aid of the Kannerhaus Jean Therapy Centre that undertakes innovative approaches to therapy to help children aged 4 to 18 suffering psychological and behavioural difficulties, and provide support for their families. Since the first race back in 2015, almost €135,000 has been raised for the centre by over 3,000 runners from RBC and the general public.

International and Olympic middle distance runner, Charline Mathias and Pascal Schumacher, Luxembourg jazz musician, composer and percussionist return again in the role of official Race Ambassadors, lending their support and participating on the day. Charline and Pascal were on hand to declare the registration site for this year's fun run open.

Charline said: "Last year's event was an amazing experience and heart-warming to see so many people come out in support of such a worthwhile cause. I'm delighted to return as an official race ambassador for the RBC Race for the Kids in Luxembourg and announce the registration for this year's race open! I encourage as many people as possible to get outside, get fit and participate in this year's fun run."

For Pascal Schumacher: "The amazing work done by the Luxembourg Red Cross' Kannerhaus Jean Therapy Centre makes a real difference to so many young lives. The funds raised since the first race in 2015 have had concrete positive benefits to the work undertaken by the many staff and volunteers, who rely on such donations to continue to assist vulnerable children and young adults."

For Yan Huberty, deputy head of the Kannerhaus Jean Therapy Centre: "These donations are essential for us to continue to support children and young people and their families. Contributions from RBC Race for the Kids go to the upkeep of the animals at the centre of one of our approaches, allowing us to continue to offer this therapy to many young people in need. Donations will also significantly help fund work we began last year on new buildings to expand the residential treatments we offer."

Since the first RBC Race for the Kids in New York in 2008, it has developed into a worldwide charitable initiative, with races held in 11 cities across the globe (New York, London, Toronto, Chicago, Minneapolis, Sydney, Hong-Kong, Luxembourg Vancouver, Trinidad & Tobago and Kuala-Lumpur) and over €15 million, raised for various children's charities in many different locations.

To register for the RBC Race for the Kids, visit www.rbcraceforthekids.lu. To raise funds or make a donation to RBC Race for the Kids, visit <http://www.alvarum.com/charity/970/challenge/1915>

About the Luxembourg Red Cross

The mission of the Luxembourg Red Cross is to 'improve the living conditions of the most vulnerable elements in society.' Thousands of volunteers and over 2,000 professionals make it a major player in the areas of health, youth, social work and humanitarian action.

The Luxembourg Red Cross is involved in a variety of activities, such as: emergency international humanitarian help, home care, blood transfusion, convalescence, welcoming of elderly or dependent people to day care homes, social assistance, welcoming of migrants and refugees, individual help to people in difficulty, transition homes, youth homes and socio-therapy services. For more information please consult the site www.croix-rouge.lu.

About RBC

Royal Bank of Canada is Canada's largest bank, and one of the largest banks in the world, based on market capitalization. We are one of North America's leading diversified financial services companies, and provide personal and commercial banking, wealth management, insurance, investor services and capital markets products and services on a global basis. We have approximately 80,000 full- and part-time employees who serve more than 16 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 35 other countries. For more information, please visit rbc.com.

RBC helps communities prosper, supporting a broad range of community initiatives through donations, community investments and employee volunteer activities. For more information please see: <http://www.rbc.com/community-sustainability/>.

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